



METEOR

The Club for Women Engaged in the Sale and/or Promotion of Passenger Travel

Spring, 2004

www.4174.org

NOMINATING COMMITTEE ANNOUNCES 2004-2005 BOARD CANDIDATES

The **2004 Nominating Committee**, chaired by Past President, and current Parliamentarian Heike Estey, met in February to nominate the Board of Directors for Club year 2004-2005. The Committee was comprised of Heike, Diane Curtis, Melissa Murray-Bance, Rena Udell, Maire Caverley and Sue Schiff. The following slate was presented to the Board of Directors at their regular meeting on March 4, 2004 at SpaQuest, 381 Park Ave. South, New York, NY.

2004-2005 Slate

President: Sue Schiff, CTC, President of Travel People Personnel since 1984. Corresponding Secretary 2002-2003; Immediate Past President, 2000-2001; President, 1999-2000; EVP, 1998-1999; First VP, 1997-1998; Corresponding Secretary, 1995-1996. Committees served : all of them.

Executive Vice President: Elaine Goldhill, Owner, Elaine Goldhill Travel. Says Elaine, "I have been the owner of Elaine Goldhill Travel Con. Ltd. for the past 30 years. During this time I have seen and lived thru the many changes in our industry - and I am still here. My love of travel and of people has always sustained and invigorated me." Elaine served as First Vice President during the 2000-2001 Club year.

First Vice President: Patti Pitt is currently the Assistant Field Marketing Manager for the Bermuda Department of Tourism where she has been employed for the past 27 years. She joined the club in 2000. Patti served on the Board as a Member-At-Large 2002-2003 is the 2003-2004 Recording Secretary.

Second Vice President: Cheryl Bennett is Regional Director of Travel Industry Sales, Northeast Region for The Ritz-Carlton Hotel Company, L.L.C. Cheryl joined The Ritz-Carlton Hotel Company in 1999. Prior to that she worked at Trump Plaza Hotel & Casino handling the group and transient market. She has earned a certificate as a certificated hospitality sales professional, and holds a B.S. in Hotel Restaurant Management from Indiana University of Pennsylvania.

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Best of Bermuda: Club President Sharon Ullrick and Recording Secretary Patti Pitt of the Bermuda Department of Tourism thank our Bermuda Night co-hosts from Cambridge Beaches, Fairmont Hotels, US Airways, and Grotto Bay Resort.

President's Message, Spring, 2004

Dear Members,

Our industry reflects the season. New possibilities bloom and even when we are aware of the fragile nature of the times, we cannot help but be happy to be busy at our work again. As I attend events of all types and sizes around town I am struck by the scope of our membership. I always see a friendly face whatever the function. Travel agents, cruise, hotel and airline reps, tourist boards, tour operators, on and on, I review the list with pride in the strength of the travel business and the energy of the entrepreneurs in our midst.

Other organizations have worthwhile agendas, but the sisterhood and direction of the 41°-74° Club make us special. I must not forget the Auxiliary and the generous contributions they make to our causes and events. Nor is it appropriate to ignore the friends who support us year after year by donating prizes, buying our raffles and being co-hosts for our dinners. If we are known by our friends, we are certainly elite!

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Save the Date!!! Nautical Navigating

Thursday, May 13, 2004
Millennium Broadway
145 W. 44th St.



Cocktails & Trade Show: 6:00 PM
Dinner: 7:00 PM

All aboard for an evening of adventure and fun on the high seas with our co-Hosts Carnival Cruise Lines, Crystal Cruises, Cunard Line, Holland America/Windstar, Oceania Cruises, Orient Express: Road to Mandalay and Afloat in France, Peter Deilmann River Cruises, Radisson Seven Seas Cruises, Royal Caribbean International/Celebrity Cruises, Silversea Cruises, and The Yachts of Seabourn.

SPRING PHILANTHROPIC RAFFLE TO BENEFIT TWO CHARITIES

The May 13 Open Meeting is the Club's Annual Spring Charity Raffle. This year, the Philanthropic Committee presented several worthy charities to support. The Committee and Board recommended to the membership that it support two very special organizations, and the Membership agreed in a vote at the March Closed Meeting.

For 26 years *Dwelling Place* has been a women's shelter run by Franciscan nuns. It is an independent organization, accepting women of all (or no) faiths and has two programs: The first is a meal program that serves dinner on a first-come-first-served basis. 28,000 dinners are served annually. The second program is a 15-bed facility that gives shelter to women while *Dwelling Place* attempts to find housing for them. The usual stay is 5-6 months. Of 30 new women per year, *Dwelling Place* usually finds housing for 20 of them. *Dwelling Place* is located on midtown Manhattan's West side.

Project Gains is dedicated to the needs of severely physically challenged people. The mission of *Project Gains* at PS 811Q (Queens, NY) is to promote educational and functional opportunities that enable students to participate in society. Some students need continuous care and *Project Gains'* goal is to insure that each student receives enough attention to address his or her needs. An additional goal is to provide a smooth transition between the school, home and community by focusing on increased communications, motor, and Independent living skills where possible. *Project Gains* serves children and young adults from 4 to 21 years of age.

The Editor wishes to thank Jennifer Cabasag, , Melissa Cain, Diane Curtis, Linda Getter and Gert Perr for their valuable contributions to the Meteor.

41°-74° CLUB 2003-2004 BOARD OF DIRECTORS

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Sharon Ullrick
SpaQuest, Inc.
212-251-0877
- Executive Vice President**
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Travel People Personnel
212-348-4158
- First Vice President**
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- Parliamentarian**
Heike Estey
718-793-0877

**Prizes Announced for Spring
Philanthropic Raffle**
*Proceeds to Benefit The Dwelling Place
& Project Gains*

With thanks to our prize donators for their generosity

Lufthansa ticket to Germany with 2 night hotel Steigenberger Hotel voucher and Avis car for one week PLUS 2 extra nights B&B in German Millennium Hotel (except Berlin and Munich)

Continental Airlines to Barbados 4 nights The Crane with and Drive-A-Matic's car rental

- 4 nights with breakfast Radisson Aruba Resort & Casino
- 3 nights Sheraton Hacienda del Mar Resort & Spa Los Cabos
- 3 nights Fiesta Americana Grand Coral Beach in Cancun
- 3 nights Grotto Bay Beach Resort, Bermuda
- 2 nights Glendorn Relais & Chateaux, Bradford, PA
- 2 nights at the Millennium Bostonian Hotel
- 2 nights at the Millennium Nashville TN
- 2 nights Millennium McCormick Ranch in Scottsdale
- 2 nights Best Western President Hotel NYC
- 1 night The Rodger Williams NYC
- 1 night The Franklin NYC

***February Open Meeting Brings Club
Back to Bermuda for Rejuvenation Time!***

The Bermudians sure know how to throw an event!! For the second straight year, the Club has been fortunate enough to enjoy the hospitality of co-hosts Bermuda Dept. of Tourism, Cambridge Beaches, Fairmont Southampton Princess, US Airways. Once again, The Penn Club was the venue for this for a fabulous, elegant and educational evening.

Some lucky attendees were treated to neck massages during the cocktail hour, and lots of lucky winners took home door prizes. The Grand Prize, which included round trip airline tickets for two on US Airways to Bermuda, 4 room nights total at either Fairmont resort on Bermuda, was awarded to Executive Vice President Sue Schiff, who had never won a prize in all her years with 41°-74°!



March Madness!

Membership Chair Cheryl Bennett and President Sharon Ullrick welcome new Club Member Barbara Jalthus. Barbara "became official" at the March Closed Meeting at Clove on east 80th Street.

Attendees were also treated to cocktail mini-makeovers by Ivy of Pierre Michel Salon. In addition, Yoga instructor Madhu shared some wonderful advice with us on dealing with and relieving stress.

President's Message (from Page 1)

But, as we begin to feel that better days are here, it is good to recall the spirit of the Club itself that gives us support and confidence in the darker times and not just in business, but in our lives. We have lost members who are greatly missed not for their 'sales power' but for their warmth and companionship. Here is the true foundation of our Club. As we select our Board for next year and raise funds for our charities we are continuing traditions that have meaning and responsibilities for each of us. We share in respect and empathy for one another. Our archives are full of the fun and fellowship that forged the Club years ago and allows it to attract new members today. Each of us is entrusted with finding the grace to keep it this way.

I am ready for the adventure of *Nautical Navigating* come May 13. I know we can reach our goals for the charities and I hope to see you all at the Millennium!

Together we travel well,

Sharon

2004-2005 BOARD NOMINEES (Continued from page 1)

Recording Secretary: Fiona Monaghan of Tourism Ireland began her travel career while in college in her native Galway, Ireland. In 1995 Fiona moved to Washington, DC to take a position as International Sales Manager for Doyle Hotel Group. In 1999 Fiona moved to New York when she joined the Irish Tourist Board as Trade Promotions Manager. When the Irish Tourist Board and Northern Ireland Board merged in 2002, Fiona assumed the responsibilities of Manager, Marketing Strategy and Planning, the position she currently holds.

Corresponding Secretary: Judi Stern is an experienced travel professional who has spent time on both the agent and supplier side of the industry. For the past two years Judi has been an independent travel consultant with her Journey's With Judi.

Treasurer: Iris Salazar is Chief Financial Officer and International Sales Director of Micato Safaris, where she has worked since 1986. Iris also has experience in the marketing communications field as well in the diplomatic corps. Iris is fluent in English and Spanish, and her education includes Accountancy, Business Administration, Political Science and Travel and Tourism. Iris served as Club Philanthropic Chair in 2002/2003 and currently serves as a Member-at Large.

Member at Large (two year term): Jennifer Schumacher Block, of Travel Loft/Altour graduated from New York Law School in 1995, and practiced as a matrimonial litigator until 1998. It was then that she joined her mother, Judy Schumacher, at Travel Loft, where Jennifer served as Vice President. When Travel Loft joined forces with Altour in 2003, Jennifer took over as Operations Manager for the White Plains branch, a position she currently holds. Jennifer joined 41-74 in 2002.

Member at Large (two year term): Phyllis M. Kushner, CTC, MCC started her career in travel in 1972. In 2003 Phyllis started her own agency, Your Way to Travel Inc. She holds a Master in Social Sciences from Queens College. Phyllis has been a member of the Club since 1999.

Member at Large (one year term): Joan Novack, Co-owner, Majesty Travel since 1995. Joan joined the club in 1997 and has served on the special services, reception, and reservations committees

Member at Large (one year term): Brenda Homick joined Relais and Chateaux in 1992, after a successful career in Public Relations and Research and Development. In 1999 Brenda became the Manager for the North America delegation, and in 2003 she was promoted to Director of Marketing. Brenda holds a BS in Economics from Ohio State University.

The Club mourns the loss of one of its past presidents. Mary C. Haggerty passed away in February. Mary served as Club President in Club year 1980/1981.

OFFICIAL NOTICE: Annual General Meeting And Election and Installation of Officers and Members-at-Large

Thursday, June 10, 2004

Closed Meeting

RESTAURANT BRICCO

304 W. 56th Street

Wine Reception: 6:00PM

Dinner: 7:00PM

\$40.00 for Members, Retirees, Prospectives



CLUB CELEBRATES BIRTHDAY BY WELCOMING NEW MEMBERS!

The January Closed Meeting marked the celebration of the Club's 66th birthday. During the meeting at Bobby Van's Restaurant on East 54th St. members elected the Nominating Committee and also welcomed three new members. Pictured above they are Norma Joy Etin, Membership Chair Cheryl Bennett, President Sharon Ullrick, Ashley Ganz and Lisa Conway. Thanks to everyone for braving the elements to attend!

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