



METEOR

The Club for Women Engaged in the Sale and/or Promotion of Passenger Travel

Spring 2007

www.4174.org

President's Message

Dear All,

We've made it through another winter, and I have to admit I am amazed at how fast this Club year has gone by. It seems we just finished with our Holiday celebration and now we are preparing for our spring fundraiser.

By all accounts, the Holiday Luncheon was a smashing success, and we should be very proud of the positive reception by the attendees and the fundraising efforts. Congratulations to all, and in particular the Luncheon Committee – Isabella Santoro, Carolyn Morris, Joan Novack and Fiona Monaghan. Philanthropic Chair Kathy Johns and her band of elves did wonderful work getting people to contribute. Thank you to all of you.

A note here about Fiona. For those of you who did not know, Fiona has taken a new position that has allowed her to relocate to her native Ireland. Fiona has been a positive force in the Club since she joined. We wish her lots of luck and happiness in her new position, but we will miss her. Fortunately, she has left us with some outstanding prospectives from Tourism Ireland (Hillarie and Pauline), who we hope will become members soon!

If you missed our January Birthday meeting or our February Caribbean Nights, and our March Closed meeting, then you missed a lot of fun and festivities! A special thank you here to Diane Curtis for another job well done in chairing the February meeting. And thanks to George Johns, our special guest speaker at our March meeting

This brings us to our May Open Meeting and spring
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OFFICIAL NOTICE:

Annual General Meeting

Election and Installation of Officers and Members-at-Large

Special Election to fill Nominating Committee Vacancy

Thursday, June 14, 2007

**New York Helmsley
212 East 42nd Street
between 2nd & 3rd Avenues**

Time: 6:00pm

**Interested in Serving on the Board for the
2007-2008 Club Year? The position of
Recording Secretary is still available.**

**Please contact Sharon Ullrick at
sharonullrick@hotmail.com for more
information.**

The Special Events Committee Presents:**A Weekend FAM Getaway to
SkyTop Lodge in the Poconos****June 8 & 9, 2007****Reservation Deadline: May 8, 2007****Discounted industry rates!****The package includes
3 meals per person per night's stay****\$306.00 single
\$376.00 double****State and local tax of 7.5% and a prepaid
service charge of 15% (in lieu of all gratui-
ties) are in addition****Reservations must be made thru Skytop
Sales Office Monday thru Friday between
8:30 and 5:00 PM by calling 800-345-7759
ext 521.****This is an exclusive offer and will not be
available on line or through their general
reservations office.****One night credit card non-refundable pay-
ment due in advance in order to guarantee.**Contact Valerie Blasi for more information:
vblasi@kimberlyhotel.com

SkyTop Lodge

2006/2007**BOARD OF DIRECTORS****President**Judi Stern, YTB Travel Network
Judi@rezconnect.com**Executive Vice President**Joan Novack, Majesty Travel
majestyjn@aol.com**First Vice President**Sylvia Berg, Elaine Goldhill Travel
louise301@aol.com**Second Vice President**Isabella Santoro, Rail Europe
isantoro@raileurope.com**Recording Secretary**Adele Black, Affluent New York
affluentnewyork@aol.com**Corresponding Secretary**Lisa Conway, CSA Travel Protection
lconway@csatravelprotection.com**Treasurer**Maria Sarvanski, AVIAReps
maria_sarvanski@att.net**Immediate Past President**Sharon Ullrick, Leading Interactive
Reservations
sharonullrick@hotmail.com**Members-at-Large**Tracey Phelps, Carlson Wagonlit Travel
Diane Curtis, Sunswept Resorts
Sadie Longobardi, Amberlands Travel
Helena Papadelis, Travcoa**Auxiliary President**

Blair Schupp, Crystal Cruises

Nominating Committee Announces 2007-2008 Board Candidates

The 2007 Nominating Committee, chaired by Sharon Ullrick, is pleased to announce the 2007-2008 Board Candidates. The election and induction will be held on June 14 at our AGM.

PRESIDENT: MAIRE CAVERLEY began her career with Aer Lingus and subsequently held the position of Manager, International Sales at Avis. She has been with Rail Europe Group for the past 3 years where she is Director of National Accounts, responsible for managing the Company's trade relationships. She is a member of the Club since 1997 and has served on the Board as Member-at-Large, 2nd VP/Membership, Executive VP and President. She has served on several committees, chaired last year's nominating committee and has co-chaired a number of events including the Christmas Lunch.

EXECUTIVE VICE PRESIDENT: ISABELLA SANTORO started her career in travel working for Rail Europe Group, one of the leading European Rail Service Provider. She has been with the company since 1973 where she has held a series of positions including Call Center Director, Operations Manager, Retail Sales Manager. Her current position is Vice President Customer Relations. She has been a member of the 41-74 Club since 1988 - serving as a Member-at-Large since 2005.

FIRST VICE PRESIDENT: ADELE BLACK has successfully owned and operated two companies during her career in the hospitality & travel industry. She began the first hotel reservation center to book Atlantic City as a destination, operated between 1984 and 1994 with bookings exceeding \$1,000,000 from the first year in operation and throughout the entire ten years following. Currently she is the sole owner of Affluent Hospitality Group, LLC, a hospitality sales representation company with independent, upscale luxury hotels, tour companies, destinations and tourism related products as her clients during the past three years of operation.

SECOND VICE PRESIDENT: LISA CONWAY has been with CSA Travel Protection for 11 years and is currently a Senior Account Executive for the Northeastern and Mid-Atlantic United States. Lisa is very active in the New York area travel community, serving as Secretary for NY PATA, as well as a member of NY SKAL. Lisa served as Corresponding Secretary for the past 2 years and is looking forward to serving again.

RECORDING SECRETARY: OPEN
Please contact Sharon Ullrick at sharonullrick@hotmail.com if you're interested in serving.

CORRESPONDING SECRETARY: KATHY JOHNS studied anthropology and natural history in college, fueling a lifelong passion for exploration. Her travel career began as a marketing director for a large, multi-location Virtuoso travel agency located in the South. There she learned most aspects of leisure travel sales and marketing; coordinating events, mailings, co-op advertising and a host of other projects. Marriage brought Kathy to the Northeast where she was a Business Development Manager for Brendan Tours, covering New Jersey and New York State. Prior to joining Lindblad Expeditions, Kathy managed the hotel and resort program for the Signature Travel Network consortium. Having held positions in the retail, supplier, and consortium arenas gives Kathy a unique perspective to assist agencies

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Special Thanks to the Nominating Committee!

Sharon Ullrick
Diane Curtis
Helena Papdilis
Sadie Longobardi
Joan Novack
Adele Black
Valerie Blasi



Team Continuum '06

Team Continuum AND The Dwelling Place to Benefit from Spring Fundraiser

Submitted by Kathy Johns

When faced with some many options of who we can help, sometimes we are faced with difficult choices for the 41-74 Club philanthropic activities. The Philanthropic Committee suggested so many deserving organizations, that our only choice was to select **two** organizations to benefit from our Spring Fundraiser. On May 10 we will raise funds to support Team Continuum AND The Dwelling Place.

Team Continuum was founded by Paul Nicholls of Linden Travel, who now serves as the organizations President and CEO. Below is a statement from Paul Nicholls about their mission.

“How often have you heard the words "One day we'll find a cure for cancer?" Well the fact is that there are more than 200 different cancers, and each one of them has variations, depending on the patient, and the patient's circumstances.

Unlike HIV or AIDS, cancer has been around for a very long time. There is no doubt, progress is being made; research is where cures will come from, eventually. And we support research, wholeheartedly.

Some of us wouldn't be alive if it wasn't for research, I certainly wouldn't be, but we are NOT about research, we are about the here and now. About the care and not the cure. We are about helping people that are living with the disease today. We raise money to provide immediate assistance for people living with Cancer today, either directly or through hospital patient care programs.

And one final point, we maintain a very low overhead, we are staffed almost entirely by volunteers, we don't have offices, we don't have assets that depreciate, this means that a very large percentage of the money you donate goes to where it was intended.”

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fundraiser. It promises to be an outstanding event for several reasons. The Membership has chosen two very worthwhile charities – The Dwelling Place and Team Continuum. As usual, our generous supplier members have donated some outstanding prizes. And that’s just the fundraising aspect of the evening.

Our May Open Meeting is also a Cruise Night, and co-chair Joan Novack and I are thrilled that we have commitments from 15 cruise lines to participate as co-hosts. We are inviting members of other area travel organizations, such as AWTA, MAPTA, NYASTA and SKAL to attend. The venue is The Roosevelt Hotel, and it promises to be the event of spring! So when you get your invitations, respond immediately, as space is limited. You won’t want to miss this one!

Looking forward to seeing you in May. Until then, wishing you all safe travels,

Judi



The 41°-74° Club of New York

Invites you to Sail into Spring

Cruise Night and Spring Fundraiser Gala

May 10, 2007

Reservation deadline is May 4th

The Roosevelt Hotel

(45th St. & Madison Avenue)

6:00 PM – 7:00 pm

Reception & Trade

7:00 PM – 9:30 PM

Dinner, Presentations and Prize Drawings

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Please visit www.teamcontinuum.net to see more information.

For 26 years **The Dwelling Place** has been a women's shelter run by Franciscan nuns. It is an independent organization, accepting women of all (or no) faiths and has two programs: The first is a dinner program that serves dinner on a first-come-first-served basis. 28,000 dinners are served annually. The second program is their 15-bed facility that gives shelter to women while Dwelling Place attempts to find housing for them. The usual stay is 5-6 months.

Of 30 new women per year, Dwelling place usually finds housing for 20 of them Dwelling place is local, woman specific and definitely a place that could use help.

Both Team Continuum and The Dwelling Place are non-profit organizations with virtually no overhead costs, relying on private donations, grants and volunteer staff. They share in our Club’s love and respect for humanity, and helping those in need.

Directory Update!

The following members were missing the “year joined” in our 2006-2007 Directory:

- Robin Alinkofsky 2005**
- Christi Carlisto 2005**
- Jean Hager 2003**
- Arline Isaacs 2005**
- Kathy Johns 2005**
- Sadie Longobardi 2005**
- Linda McFie 2006**
- Fiona Monaghan 2003**
- Rita Ruth 2003**
- Maria Sarvanski 2005**
- Phyllis Sauter 2004**
- Debra Weinberg 2005**

Our apologies!

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in her current role as Lindblad Expeditions' Sales and Marketing Manager.

TREASURER: MARIA SARVANSKI Maria Sarvanski is the Marketing Manager at Aviareps, Inc. (New York.). She has been working in the Travel Industry for over 10 years with prior appointments in Marketing, Customer Relationship Management and Inside Sales at Lufthansa German Airlines, JetBlue Airways and Insight Vacations. She has a Master's degree in Marketing and Product Management from Cranfield University, United Kingdom, is a member of the Travel Institute and also teaches an 'International Destinations and Cultures' elective course as an adjunct lecturer at St. Johns' University in New York.

MEMBER AT LARGE: Joann Costagliola of Paradise Travel (bio not available).



Come Sail Away at the Roosevelt Hotel on May 10, 2007!



Newsworthy?
 Please send information for an upcoming
 Meteor or Meteorite to:

 Lisa Conway
 lconway@csatravelprotection.com
 718-499-4399

**Prizes for Spring Benefit Announced!
Buy your Raffles Today!**

Lindblad Expedition for 2 to either
Baja: Where the Desert Meets the Sea
(departures June and July, 2007)
OR Galapagos
(departures September - November, 2007)
courtesy Lindblad Expeditions.

6 days/5 nights at
The BodyHoliday at LeSport all-inclusive
courtesy SunSwept Resorts

2 nights Corinthia Towers, Prague / 2 nights
Small Charming Hotels, Prague
courtesy Affluent Hospitality Group

4 days/3 nights at any
Club Med North America Resort
courtesy Club Med

4 days/3 nights Marquis Los Cabos
courtesy The Carroll Group

4 days/3 nights
Secrets Capri, Riviera Maya, MX
courtesy AMResorts

3 days/2 nights
Normandie Hotel, San Juan, PR
courtesy Affluent Hospitality

2 night stay at the
Grand Hotel Villa Serbelloni,
Bellagio, Como, Italy,
courtesy The Carroll Group

2 Flexipasses
courtesy Rail Europe

2 nights Mansley Luxury Travel Apartments,
London Mayfair, UK

Additional Door Prizes available for those in
attendance.